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**Playtex Products**

**Improved Diaper Genie  
Phase One Review Summary**

**By Item New Product Development, Ltd.**

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Playtex Improved Diaper Genie  
Phase One Review Summary

## PRESENTATION MODEL DESCRIPTIONS

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### #1 Green

- Added a rod, which prevents untwisting of diaper.
- Integrated cutter into lid. Additional cutter molded into cutter ring. Cutter ring and window becomes one clear molded piece.
- Changed latch to accommodate spring open lid.

### #2 Green

- Added material to cutter ring keeper to prevent mis-alignment of cutter in funnel throat. Cutter ring and window become one clear molded piece.
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### #1 Red

- Added skirt along edge of bucket base to allow user to stabilize unit with foot.
- Added handle to lid to allow user to operate unit without touching the funnel.
- Modified funnel to allow better retention in cartridge and interlock with lid spinner.
- Moved cutter to operate under funnel lip to allow interchangeability of worn cutters in conjunction with lid spinner.

### #2 Red

- Modified cartridge lid to snap on for easier removal of spent cartridge. Integrate funnel with cartridge and cutter with lid.
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### #1 Purple

- Spring-loaded lid with foot operated catch.
- Snap on lid.
- Redesigned and integrated funnel into unit body.

### #2 Purple

- Removable head assembly.
- Split body for molding purposes.
- Lead into "system" configuration.

### #3 Purple

- Alternate cartridge spinning mech. "pull cord".

### #4 Purple

- Motorized cartridge mechanism and plastic indexing flaps

# Playtex



**SPRING LOADED TOP  
(TOP DOWN ACTIVATION)  
LIMITED OPEN TIME**

**PUSH BUTTON  
CUTTER SPINS UNIT**

**RUBBER DIAPHRAGM**

**BATTERY POWERED  
AUTO SPIN UNIT**

**ALL FULL WINDOW**

**ANTI  
UNTWIST ROD**

**CHILD PROOF  
SPRING LID RELEASE**

## **STEPS:**

**DIAPER DISPOSAL:**  
WAS 6 NOW 4

**EMPTY CHAMBER:**  
WAS 13 NOW 10

**REPLACE REFILL:**  
WAS 13 NOW 8



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**CADILLAC**